

Utopia 3000: A Manifesto

Clubs are not only spaces for hedonism and escapism. They are part of society and as such, they reflect political structures, dominant forms of identity and social roles. By ignoring the clubs' condition of being permeable for societal forces and carelessly reproducing stereotypes, the club became a space structured by patriarchal dominance and archaic gender codes.

At the end of the 1980's and the beginning of the 1990's, when Techno culture came into life, it was firmly designed to be an alternative to what going out used to mean. But as time has gone by, Techno has been commercialized and commodified and its egalitarian claims that coined its culture in the beginning went missing. If you think of the club as a socio-political habitat determined by codes, rules and hierarchies it is crucial to understand how our current club culture differs from the original idea of Techno culture and how these changes historically developed.

A utopia is an idea, a thought of a desirable society – without a concrete space. By questioning and actively intervening in the status quo of contemporary club culture, Utopia 3000 aims to build this imagined non-space, the utopia. It zooms in on club culture, evaluates its cultural policy and critiques broken promises of egalitarian freedom. Utopia 3000 is designed to work as a constantly expanding network that offers sources of collaborative support by a community of like-minded peers. The initiators provide the concept and guide the project on its first steps.

It is the future aim to enable a diverse set of collaborative events, not only by the initiators, but for everyone sharing the utopian vision and the respective guidelines.

Utopia 3000 wants to achieve socio-political value and shared benefits rather than individual gain. It wants to grow and learn: by diverse experiences, perspectives and by offering various protagonists means of exchange and prospects. Events are neither focused on specific locations, nor are bound to conceptual limits.

Utopia 3000 is subject to the following guidelines:

(1) Egalitarianism

Utopia 3000 stands for a proactive zero tolerance policy towards sexism, racism and aggressive behaviour and demands as many as 50% of the curators and artists to identify as women*.

(2) No hierarchical separation among participants

Utopia 3000 rejects the idea of guest lists and backstage areas (resp. only for artists). Instead – if applicable for a specific venue – visually and/or musically accompanied havens for all participants should be created. Furthermore, all artists get the same appreciation as well as the line-ups are displayed in alphabetical order.

(3) Curating diversity and alternative use

Utopia 3000 is not designed to host events with only four-on-the-floor "party music". Instead it supports and cultivates contemporary, experimental electronic music and serves as a platform for panels, live music, visual art, film screenings, workshops, performance art etc.

Utopia 3000 is supported and promoted by femdex.

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